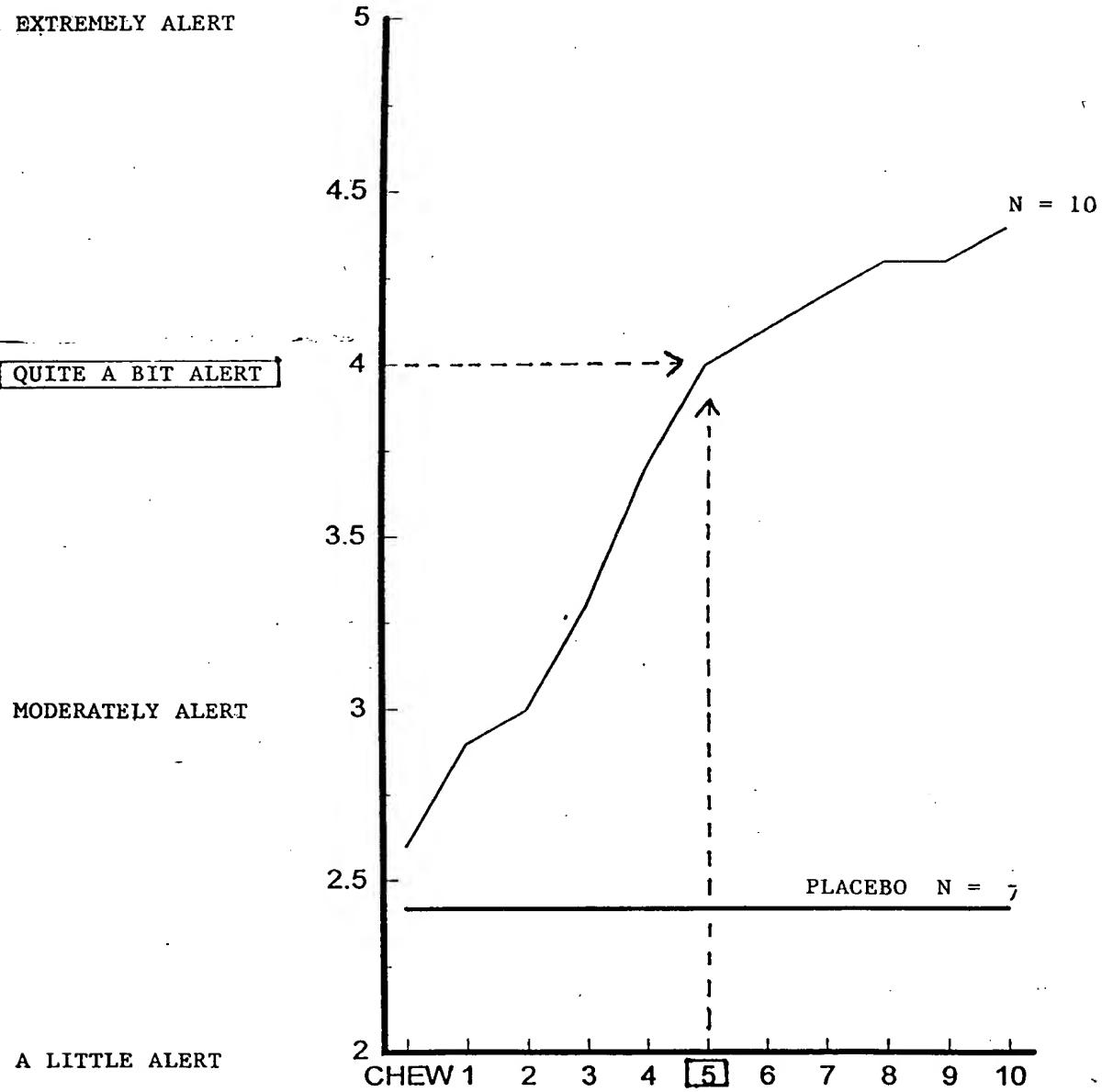


STAY ALERT CAFFEINE CHEWING GUM AVERAGE ALERTNESS RESPONSE*



* REFERENCE PANAS FEELING
AND EMOTION SCALE

Fig 1

CAFFEINE STUDY NO. 9630901B
LEAST - SQUARES MEAN PLASMA CONCENTRATIONS (N=6)

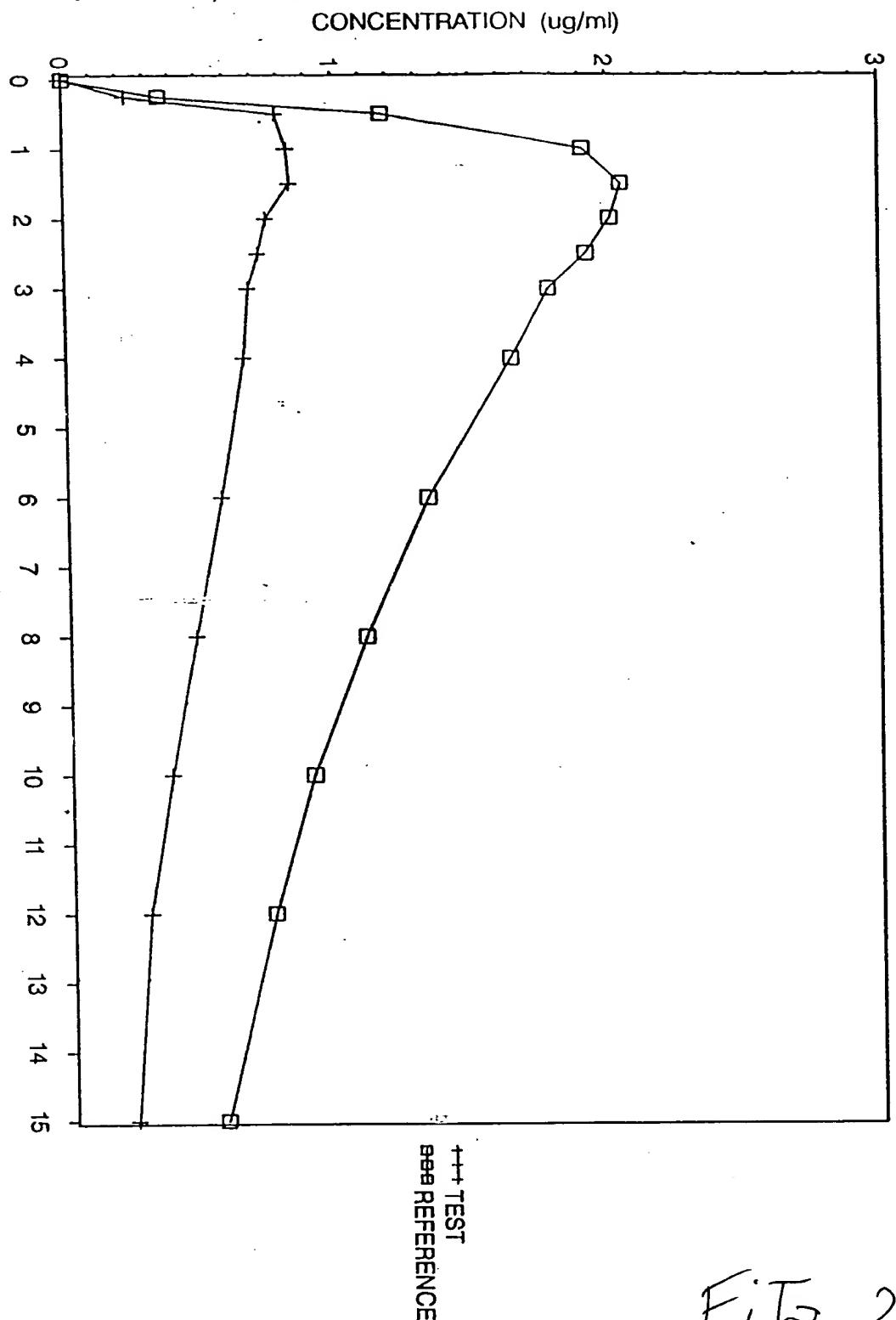


FIG. 2

ALERT 13P CHEW-OUT 1/9-10/97

% CAFFEINE REMAINING IN GUM

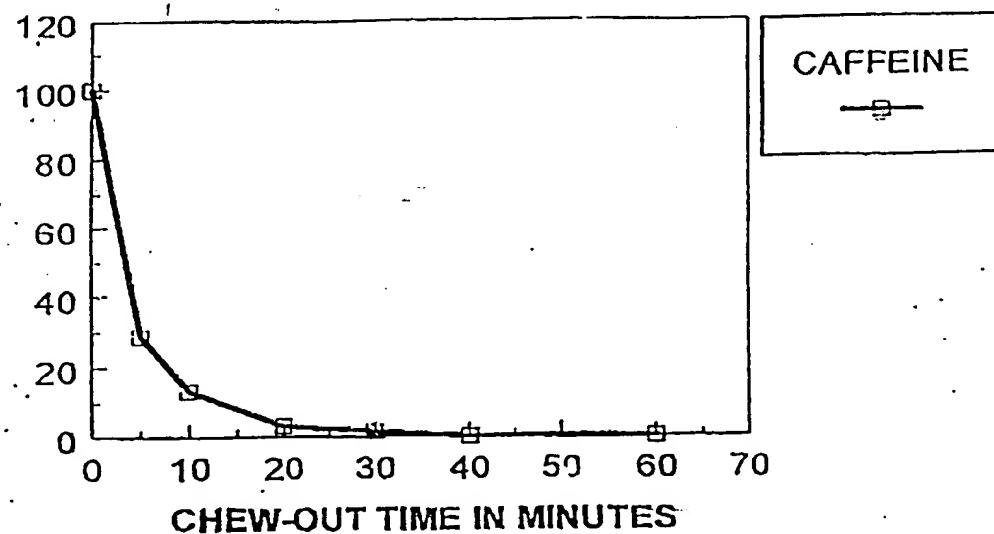


Fig. 3